

CBI AUSTRALIAN
CRAFT
BREWERS
CONFERENCE

MELBOURNE
MAY 20+21 2015

PROGRAMME

**CBIA AUSTRALIAN CRAFT
BREWERS CONFERENCE**

20 MAY 2015

8am Registrations Open

CBIA ROOM - BREWERY OPERATIONS

BINTANI ROOM - SALES & MANAGEMENT

TIME	TITLE	PRESENTERS
9.00	Welcome Address	Peta Fielding <i>CBIA Chair</i>
9.15	Keynote Address	Steve Hindy <i>Brooklyn Brewery (USA)</i>
10.30	Morning Tea	
11	Real Ales for the New World	Martin Townshend <i>Townshend Brewery (NZ)</i>
11.30	How much does it really cost to make your beer?	Chris Willcock <i>4 Pines Brewing Co.</i>
12	Small Brewery/ Big Quality	Dirk Penny <i>Gage Roads Brewing Co.</i>
12.30	Lunch	
1.30	The importance of yeast health and its effect on finished beer	Dr Peter Aldred <i>Federation University</i>
2	Tech Trouble-shooting Panel	Brendan Varis <i>Feral Brewing Co.</i> DJ McCreedy <i>Modus Operandi Brewing</i> John Dawson <i>Carlton & United Breweries</i>

TITLE	PRESENTERS
Morning Tea	
Sourcing Growth Funding	Graham Kerr <i>ANZ</i> Danny Goldberg <i>Select Equities</i> Matthew Pinter <i>Crowd Funding Institute of Australia</i>
Safety in the Brewery	Neal Cameron <i>The Australian Brewery</i> Lester Stump <i>Australian Workplace Management</i>
Lunch	
A long view of the Big Picture	Jamie Cook <i>Stone & Wood Brewing Co.</i> Karl Riseborough <i>Flat Rock Brew Café</i>
Starting up: There's more to consider than pots and pans	Richard Watkins <i>Bent Spoke Brewing Co.</i> Søren Erikson <i>8 Wired Brewing Co. (NZ)</i>

3.00 **Trade Expo and Supplier presentations**
5.00

CBIA Australian Craft Brewers Conference 2015

Melbourne Convention & Exhibition Centre 20+21 May

Please note programme is subject to change

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TIME	TITLE	PRESENTERS	TITLE	PRESENTERS
9.00	Welcome Day Two		Welcome Day Two	
9.15	Focus on Raw Materials: Hops	Denis Gayte <i>Yakima Chief Inc.</i>	The Reluctant Brewer	Mazen Hajjar <i>Hawkers Beer</i>
10.00	Style Focus: Saison	Costa Nikias <i>La Sirène</i> Ben Kraus <i>Bridge Road Brewers</i>	Hiring, (Firing) and Managing Sales People	Richard Sweet <i>4 Pines Brewing Co.</i>
10.45	Morning Tea		Morning Tea	
11.15	New Brewing Techniques: The Centrifuge	Richard Adamson <i>Young Henrys</i>	Building a Brand Portfolio	Danielle Allen <i>Two Birds Brewing</i>
11.45	Building a Sensory Panel	Tina Panoutsos <i>Carlton & United Breweries</i>	Brewery Door Tourism	Willie Simpson <i>Seven Sheds Brewery, Meadery & Hop Garden</i>
12.30	Lunch		Lunch	
1.30	Brewery upgrades: Getting it right and maintaining quality	Brad Rogers <i>Stone & Wood Brewing Co.</i>	Label Design - Make it sing!	Jos Ruffell <i>Garage Project (NZ)</i>
2.00	Improving Brewhouse Efficiency	Warren Pawsey <i>Little Creatures Brewing</i>	Managing the Message	Craig Little <i>Currie Communications</i>
2.45	Closing Address	Peta Fielding <i>CBIA Chair</i>		
3.00	Trade Expo and Supplier presentations			
5.00				

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Designed by Bonney Creative
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